

**Warm Coats for Kids Program Wraps Up Another Successful Year**

**Port Aux Basques, NL – December 2025** – The Warm Coats for Kids Program has officially wrapped up its 2025 campaign, delivering warmth and hope to children in need. This year, 346 brand-new winter coats were purchased, with a total program cost of \$18,192.64.

Since AECU was formed in 2022, the program has provided over 1,400 coats to children across our communities – and more than 2,300 coats since 2018 through AECU's founding credit unions. These numbers reflect the incredible generosity and commitment of our members and community partners.

**Why It Matters**

For many families, the cost of essentials like food, shelter, heat, and medical care often leaves little room for warm winter clothing. The Warm Coats for Kids Program was created to bridge that gap, ensuring every child receives a brand-new winter coat. This simple gift offers more than warmth; it fosters confidence, inclusion, and self-worth. Thanks to the generosity of our members and partners, the program delivers more than just a coat. It provides comfort, dignity, and a sense of belonging to the children who need it most.

**Community Voices**

Melanie Walters, Executive Director of the Gateway Status of Women Council in Port aux Basques, shared:

*"The Warm Coats for Kids program has a meaningful impact on our community by helping keep kids safe and healthy during the colder months. It not only provides warmth and protection but also fosters a sense of community support and care. Warm Coats for Kids shows compassion and solidarity within our community partners."*

**Thank You for Making a Difference**

We extend heartfelt thanks to everyone who contributed to this year's success. Together, we are helping children stay warm and thrive during the cold winter months.

**For more information, please contact:**

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